



MASTER OF SCIENCE

Business Leadership

Successful organizations need effective leadership at all levels and replacing outgoing talent is a critical issue for companies around the world. The MS in Business Leadership is an MBA alternative which helps to position you to fill this growing talent gap.

The curriculum is designed to emphasize team-building, leadership, effective communication, project management, and other vital management skills. Students develop immediate strategies to transition successfully from manager to leader. Graduates gain an industry-recognized credential to enhance their skill set and qualifications while preparing for professional advancement.

REQUIRED COURSES

- Analytical and Financial Tools for Decision Making
- Business Strategy
- Communicating Effectively
- Final Project
- Generating Growth and Innovation
- Leading Effectively and Ethically
- Project Management
- Transitioning from Manager to Leader

ELECTIVE COURSES (CHOOSE 4)

- Corporate Finance
- Creating Customer Value Through Marketing
- Elective Choice
- Entrepreneurship
- Financial Statement Analysis
- Global Business
- Global Marketing Strategies
- Health Care Management
- HR Competencies
- Leveraging Information Technology for a Competitive Advantage
- Managing in a Mission-based Organization
- Managing Risk
- Navigating the HR Legal and Regulatory Environment
- Operations Management
- Special Topics in Business Leadership

Accelerated Weekend Format

36 CREDITS
 Core Courses + Electives = Success

18 MONTHS
 Part-time Study

Lifetime career resources offered to School of Arts and Science graduates.

Visit www.mville.edu/academics/graduate-business-programs for information on course options, faculty and staff, upcoming events, and more.

To learn more, please contact:
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