The Women’s Leadership Institute Certificate Program

Lead With Distinction is in full swing this fall. This unique six module program integrates technical skills with leadership strategy to help women leaders understand the pillars of their organization’s business and to operate more effectively and efficiently. This year it is incorporating design thinking to support creative and innovative problem solving. For more information on Lead With Distinction or other Women’s Leadership offerings contact wli@mville.edu.

Happiness does not come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best.
- Theodore Isaac Rubin
Hello and happy fall!

Hope you are well and that the fall semester is off to a good start. We are thrilled to welcome our new students and welcome back those returning. The School of Professional Studies is offering some new curriculum this fall that make our programs more industry savvy and personalized to your interest. For example our new Masters in Human Resource Management (HRM) is aligned with the Society of Human Resources (SHRM) curriculum. This means that graduates from the HRM program can sit for the SHRM certification exam with fewer hours of Human Resource work experience than those students who take classes at colleges not aligned with SHRM. Another program change is in the MS Business Leadership. Starting this fall, we added elective choices to the Leadership program which allow students to take a more varied course of study that supports their personal interest.

We are continuing to partner with outside organizations to sponsor programs and events on campus, so hopefully we will see you more often. These are great opportunities to build your network. Hope you can join us as we co-host the Women at the Wheel event on October 24, 8-10AM.

We are partnering with our new Center for Design Thinking and providing an evening panel discussion on how design thinking is used in business. Save the date: November 20, 6-8PM. Look for the invitations shortly.

Please stop by my office in Reid Castle, G2 and say hello next time you are on campus. Feel free to make an appointment by contacting me at laura.persky@mville.edu.

Keep in touch!

Laura Persky, Ed.D., MBA
As a requirement to their Master’s degree, School of Professional Studies Business Leadership, Finance, Human Resource Management and Marketing Communication Management students complete a 'final project' research paper as a capstone to their learned knowledge. Students have the opportunity to select their own topic, and are encouraged to focus on a business challenge in their job or a job they would like to have.

In addition to their paper, students present their topic to the School of Professional Studies administration, students and guests. To support the students in their final project journey, each student is matched with a final project advisor, SPS also offers Final Project Workshops throughout the year. It’s a glorious celebration of thought leadership and hard work. We invite you to attend our next round of presentations the week of November 25th.

For those students planning to graduate this spring, please make sure you are starting to plan for your final project. We plan to hold another final project workshop this winter.

*Save the Date - Thursday May 14, 2020 at 6PM for Graduate Commencement!*
Hi, my name is Yudelkis Nunez-Rodriguez. I'm originally from the Dominican Republic and grew up in Washington Heights. I'm a first generation college graduate and attended Fordham University for my undergraduate studies. I started my career in banking and today I work in the payments and technology industry. My interests include reading, travelling, practicing Pilates, chasing street art, and making pottery. I also mentor high school students through a program called “Her Honor”. I really enjoy helping others and believe in the mantra of “paying it forward”.

Currently I’m a Human Resources Business Partner with Mastercard in our Strategic Growth business. This area of the company focuses on “Doing Well by Doing Good.” It’s comprised of business lines that focus on Sustainability, Social Impact, Government Engagements, Humanitarian and Development, International Institutions, and Enterprise Partnerships. It’s a really dynamic and interesting part of the company that is rapidly growing. My responsibilities include partnering and advising our leadership teams, driving employee engagement, performance management, employee relations, talent development, succession planning, learning and development, and talent acquisition.

I decided to pursue a Master’s degree in Business Leadership because I want to advance into a leadership role in the future. Today I’m an individual contributor with aspirations to pivot into a business focused role. This career transition will require that I have the skills and capabilities to lead in today’s ever evolving and challenging business landscape.

My employer sponsored me for the “Lead with Distinction” certificate program and subsequent Women’s Leadership Summit in 2017. I had a very enriching experience in the program and enjoyed the faculty who led our sessions. When looking to commence my Master’s degree, I spoke to a number of colleagues who also completed their studies at Manhattanville and they all highly recommended the program. This feedback coupled with my own experiences made the decision an obvious one.

I realize the weekend format is a major commitment and most people view this as having to give up their weekends or time with friends and family. I actually like having the flexibility to attend class once or twice a month for three months. It feels like you’re able to complete your course work at an accelerated pace. Also the half-day sessions on Sundays are a nice balance.

I was featured in a Wall Street Journal article titled “Why Perks No Longer Cut It For Workers.” This was a “proud” moment for me.
The School of Professional Studies will be hosting our Fall Open House on Thursday, October 17th at 6:30 pm. This event is geared towards helping prospective students learn about our career focused graduate business programs, evening adult undergraduate degree programs, and professional development offerings. Our faculty and staff will be there to discuss developments in the program and to assist interested students with their next steps. We’d like to invite you to invite your professional network, friends, or colleagues who might be interested in these offerings to join us! Please stop by and say hello to a potential future classmate and grab a snack.
The Sport Business and Entertainment Management Program at Manhattanville College continues to grow and thrive!

From the eight courses offered this Fall, to almost 500 stellar alumni, many of whom are making their mark in the industry from professional teams, leagues, agencies, golf courses, college athletics, esports and many other areas--there are thousands of stories to tell about our alumni, students, internships, adjuncts (who are in the industry) and events.

Consider this recent story: Lydia Fister came into the program almost two years ago, she fared well in her classes and had a passion for eSports. After taking the first (and one of the first in the country) eSports class in the summer of 2018, Lydia showed well and was recommended to the ECAC who was entering into the eSports category at full speed. Commissioner Dan Coonan raved about Lydia as an intern and repeatedly called and emailed for Mville to send more interns. Great for us! And Lydia? She was hired full time as the ECAC’s first eSports Coordinator! And Commissioner Coonan is still looking for more Mville students!

If I had to choose one word to describe this program it would be...“networking.”

A Master’s degree and learning about the many aspects of the industry is paramount...but it is really whom you are learning FROM. We are 100% adjunct taught which means that everyone who is teaching is CONNECTED to the industry. In addition to the teachers and their great speakers, the numerous events we do that bring the industry to our campus, our alumni to call upon who are doing great things in this field and in general business.

In addition we are bringing back Mville’s popular career fair! Friday before Thanksgiving (this year 11/22) from 10AM-2PM. We start the day with a stellar speaker from the industry and we will be announcing a major name soon! We start at 10 with the speaker and then open the exhibits...as in years past we anticipate over 30 industry exhibitors and recruiters from the sports world will meet several hundred attendees from various backgrounds and colleges pursuing careers in sports business.


Each person holds so much power within themselves. Sometimes they just need a little nudge - direction, support, coaching. Pete Carroll
One of the many benefits of Manhattanville’s APPEAL (Accelerated Professional Programs for Evening Adult Learners) program is that it allows adult students who are working toward completing their bachelor’s degree a significant amount of general elective credits. This provides the hard-working adult student to supplement courses required for their major (either the BS in Behavioral Studies, Business Management, or Organizational Management) with a variety of different electives from various disciplines.

Over the last year or so, I have worked hard with faculty and staff from the School of Arts and Sciences to offer a series of relevant and contemporary electives that truly engage the adult student and help them be better prepared for a competitive workplace. While these electives may or may not have a direct correlation to the adult student’s major and plan of study, they will at the very least provide an opportunity for the student to gain a new skillset or a basic understanding of a subject area that may have once been foreign to them. On average, there is one such elective course offered in each of the seven-week accelerated APPEAL modules.

Some of the unique and engaging electives offered in 2019 have included classes such as Introduction to Wellness, Ethics in Sport, Public Relations and American Culture, Contemporary Nutrition, and Sports and International Relations. These courses are taught by instructors who bring significant passion, expertise, and insight for the subject matter, and want to share their skills and knowledge with the adult student.

And I am pleased to say that this will continue moving forward. The APPEAL courses for the early part of 2020 will include fascinating and interesting electives such as Personal Finance, Industrial and Organizational Psychology, and Global Finance.
EVENTS

**OCTOBER 17**
School of Professional Studies
**OPEN HOUSE**
6:30 pm

**OCTOBER 24**
School of Professional Studies/ Citron Cooperman
“WOMEN AT THE WHEEL” Networking Event
7:30 am - 10:00 am - no charge.
Advance registration required.

**OCTOBER 31**
WLI “SMART WOMEN, SMART MONEY”
Networking Breakfast
8:00 am - 10:00 am

**NOVEMBER 22**
Sport Business & Entertainment Management
Career Fair
10:00 am - 2:00 pm

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