

Manhattanville College School of Business Adds Entertainment Management to Master of Science in Sport Business Program

Prestigious M.S. Program Celebrates 10th Anniversary By Expanding Focus

(Purchase, NY: September 14, 2017) [Manhattanville College's School of Business](#) (MSB) today announced that its Sport Business Management master's program will add entertainment management as an additional degree option to its successful graduate curriculum.

The new M.S. in Sport Business and Entertainment Management program will provide a broad business management foundation meant for future business leaders in both the sport and entertainment industries. It has been designed for students to tailor their focus, both in the selection of required core courses and by creating a customized program of study with electives in a chosen concentration. The newly enhanced program will be available to graduate students in the spring of 2018 and applications are now being accepted.

Celebrating its 10th anniversary this month, the Sport Business Management program has graduated more than 300 students and has turned out dozens of outstanding young men and women who are now working in various areas of the sports industry.

"Our new program will be appealing to those who want to work in sports, those who are interested in other entertainment areas, and those who have interest in both," said Dave Torromeo, long-time executive director of the program. "Our students will be able to leverage the prestige of their Manhattanville degree along with the powerful connections of the School of Business and our exceptional faculty and advisory boards to find their niche in the sport and entertainment industries."

Students will be required to take seven core courses (21 credits) such as "Law and Ethics in Sports" or "Law and Ethics in Entertainment" plus four concentration courses (12 credits), and a three-credit capstone project. New adjunct faculty specializing in entertainment have been added to the School of Business to teach the new discipline.

About The Manhattanville School of Business

The Manhattanville School of Business (MSB) helps prepare today's professionals for tomorrow's business. Students capitalize on the school's industry-driven content, convenient formats, and extensive faculty and alumni network. Graduates and faculty are employed at top companies including Morgan Stanley, MasterCard, PepsiCo, the NFL, Verizon, and the New York Stock Exchange. Located in the

heart of Westchester County in Purchase, NY – and surrounded by Fortune 100 and 500 companies – MSB offers six career-focused master’s degrees, six graduate advanced certificates, APPEAL (Accelerated Professional Programs for Evening Adult Learners) Degrees: five accelerated bachelor’s degree programs for adult learners and degree completers; several dual B.S./M.S. degrees options; Post-Baccalaureate/Pre-health course of study; the Institute for Managing Risk; and the Women’s Leadership Institute, designed to meet the leadership and professional development needs of women in the workplace. Additionally, MSB’s Corporate Learning Services offers an array of industry-driven resources to assist organizations in the professional development of their employees and support in helping employees achieve their goals. For more information about MSB, visit www.mville.edu/business or call 914-323-5150.

#