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Typography

Helvetica Neue LT Std (Linotype, OpenType (PostScript Flavored))
For use in all headlines, subheads, charts, tables, running text and footnotes.

Helvetica Neue LT 45 Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 45 Light Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 55 Roman
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 56 Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 65 Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 66 Medium Italic
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abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 65 Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue LT 66 Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
Typography Cont…

Helvetica Neue LT Std Condensed
If space is at a premium, Helvetica Neue LT Condensed may be utilized in body copy or small subheads. Do not use the standard version for main headlines.

Eason Pro
Serif font to be used in select pieces.

Eason Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Eason Pro Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Eason Pro Bold
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abcdefghijklmnopqrstuvwxyz
1234567890

Eason Pro Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Eason Pro Display Caps
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
Typography Cont…

Playfair Display
Serif font is to be used for select pieces only

Playfair Display Regular
ABCDEFGHJKLMNOPQRSTUVWXYZ | abcdedfghijklmnopqrstuvwxyz1234567890

Playfair Display Regular Italic
ABCDEFGHJKLMNOPQRSTUVWXYZ | abcdedfghijklmnopqrstuvwxyz1234567890

Playfair Display Bold
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Playfair Display Bold Italic
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Playfair Display Black
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Playfair Display Black Italic
ABCDEFGHJKLMNOPQRSTUVWXYZ | abcdedfghijklmnopqrstuvwxyz1234567890

Playfair Display Small Caps
ABCDEFGHJKLMNOPQRSTUVWXYZ | ABCDEFGHJKLMNOPQRSTUVWXYZ 1234567890
## Color Palette

### PRIMARY COLORS

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### SECONDARY COLOR FAMILIES

#### 1. Manhattanville Light Gold
- Pantone 579 C
- HEX# BCD19B

#### 2. Manhattanville Core Gold
- Pantone 2303 C
- HEX# 9EB356

#### 3. Manhattanville Dark Gold
- Pantone 456 C
- HEX# A2BE2A

#### 1. Manhattanville Light Quad Green
- Pantone 297 C
- HEX# 71C5E8

#### 2. Manhattanville Core Quad Green
- Pantone 2183 C
- HEX# 009280

#### 3. Manhattanville Dark Quad Green
- Pantone 2307 C
- HEX# 686F12

#### 1. Manhattanville Light Ocean
- Pantone 665 C
- HEX# 66CD07

#### 2. Manhattanville Core Ocean
- Pantone 666 C
- HEX# A192B2

#### 3. Manhattanville Dark Ocean
- Pantone 668 C
- HEX# 614B79

#### 1. Manhattanville Dark Wedgewood
- Pantone 545 C
- HEX# 06DAE7

#### 2. Manhattanville Core Wedgewood
- Pantone 546 C
- HEX# 007396

#### 3. Manhattanville Dark Wedgewood
- Pantone 547 C
- HEX# 007396

#### 1. Manhattanville Light Lilac
- Pantone 615 C
- HEX# 614B79

#### 2. Manhattanville Core Lilac
- Pantone 616 C
- HEX# A192B2

#### 3. Manhattanville Dark Lilac
- Pantone 617 C
- HEX# 614B79

#### 1. Manhattanville Light Slate
- Pantone 544 C
- HEX# 7C9033

#### 2. Manhattanville Core Slate
- Pantone 545 C
- HEX# 7C9033

#### 3. Manhattanville Dark Slate
- Pantone 546 C
- HEX# 7C9033

#### 1. Manhattanville Light Earth
- Pantone Warm Gray 1 C
- HEX# D7D7D7

#### 2. Manhattanville Core Earth
- Pantone Warm Gray 2 C
- HEX# D7D7D7

#### 3. Manhattanville Dark Earth
- Pantone Warm Gray 3 C
- HEX# D7D7D7
Logo Usage

Manhattanville College Logos

Horizontal Logo Version

Center Logo Version
Logo Usage Cont…

Manhattanville College Logos Color Options

2/C Spot
Pantone 1945 and Black

4/C Process

1/C Pantone 1945

1/C Black

2/C Pantone 1945 and Black with k/o type
Logo Usage Cont…

Logos for Schools and Centers

Manhattanville College®
School of Business

Manhattanville College®
School of Education

Manhattanville College®
School of Arts & Sciences

Manhattanville College®
MFA in Creative Writing

Manhattanville College®
The Sister Mary T. Clark, RSCJ Center for Religion & Social Justice
Logo Usage Cont...

Logos for Institutes

Manhattanville College
School of Education

The Rose Institute for Learning and Literacy

Manhattanville College
School of Education

The Rose Institute for Learning and Literacy

Manhattanville College
School of Business

Women's Leadership Institute

Manhattanville College
School of Business

Women's Leadership Institute

Manhattanville College
School of Business

Institute for Managing Risk
Logo Usage Cont…

Logos for Departments

- Manhattanville College
  - Center for Career Development

- Manhattanville College
  - Center for Student Accommodations

- Manhattanville College
  - Department of Campus Safety and Security

- Manhattanville College
  - Department of Dance & Theatre

- Manhattanville College
  - Office of Institutional Advancement

- Manhattanville College
  - Office of Residence Life
Logo Usage Cont…

Logos for Departments. Cont.

[Manhattanville College] Logos for the Office of the President and the Office of Alumni Relations.
Logo Usage Cont...

Other School Logos

- Atlas
- Student Health and Counseling
- Well
- Center for Inclusion
- The Ville
- Summer Writers' Week @mvilleMFA
- Mentor Program
A step-by-step guide to funding your education
THE SCHOOL OF ARTS AND SCIENCES MUSIC DEPARTMENT PRESENTS

The Manhattanville College Community Jazz and Wind Ensembles Concert

Terry Reynolds, Director

May 5, 2018
7:30 p.m.
Berman Students Center Theatre

Free admission
Additional information: 914.323.5260

The Community Jazz Ensemble will be playing the music of Horace Silver, Antonio Carlos Jobim, Earth Wind and Fire, and Randy Brecker.

The Wind Ensemble will present band classics by Frank Erickson and Gordon Jacob, as well as the overture to Wolfgang Amadeus Mozart’s The Abduction from the Seraglio, transcribed for band by Merle Isaac.
Congratulations on your acceptance to the Manhattanville College School of Education. See below for your first "homework" assignments!

- **Immunization Records**
  - Must be submitted prior to course registration.
  - Complete the enclosed health forms.
  - Deliver or fax your completed forms to the health center:
    - Spellman Hall, ground floor
    - Phone: 914.323.5245
    - Fax: 914.323.5257
    - Email: healthcenter@mville.edu

- **Financial Aid**
  - Must be submitted prior to course registration.
  - Complete the enclosed financial aid forms.
  - Deliver or email completed forms to the financial aid office:
    - Phone: 914.323.5357
    - Fax: 914.323.5382
    - Email: financialaid@mville.edu

- **Registration and Advising**
  - Call for an advising appointment. Refer to the list to identify your adviser:
    - Ed.D. Signature and Executive Pathways: Dr. Bob Monson 914.323.5370
    - Ed.D. Higher Education Pathway: Dr. Susan Iverson 914.323.2712
    - Educational Leadership: Dr. John Banwart
    - Health and Wellness: Dr. Kristie Lynch 914.323.1641
    - Physical Education: Dr. Rhonda Clements 914.323.5327
    - All other programs: Graduate Advising Office 914.323.5366

- **Technology Access**
  - Check the email address you provided on your application for log-in instructions for our systems.
  - Remember to look in your email junk folder if you cannot find it at first.
  - If you attended Manhattanville College previously or are a current or former employee, you will not receive the introductory email. If you fall into one of these categories, please contact the Information Technology support desk at 914.323.7230.

- **ID Card**
  - Available only after course registration is complete.
  - Visit Campus Safety and Security to obtain your ID card:
    - Spellman Hall, main lobby
    - Phone: 914.323.5244

- **Parking Permit**
  - Available only with college ID number.
  - Apply online at mville.edu/life-manhattanville/campus-safety/college-parking-regulations/apply-parking-decal

- **New York State Education Department Fingerprinting**
  - Complete your state fingerprinting before the semester starts because many classes include fieldwork or observation hours in schools.
THE MANHATTANVILLE COLLEGE MUSIC DEPARTMENT PRESENTS
The Small Jazz Ensemble
Jay Azzolina, Director
The Electronic Music Band
Andrew Swift, Director

Monday
April 30, 2018
7:30 p.m.
Pius X Hall, Music Building
Free Admission

For further information contact:
The Manhattanville College Music Office
914.303.9100
MONDAY, JUNE 18
2:00 p.m. – 5:00 p.m. Crafting Commercial Fiction
Jane Cleland | East Library
2:00 p.m. – 5:00 p.m. Writing the Fantastic
John Langan | Ophir Room
EVENING EVENT: Sparse Reading with Jane Cleland and John Langan for a fun and "spiffed" reading by spotlight.
7:00 p.m., Reid Castle's West Room
Langan is an award-winning science fiction and horror novelist and is a co-founder of the Shirley Jackson Awards. Jane Cleland is the award-winning and bestselling author of the Josie Prescott Antiques Mystery series.

TUESDAY, JUNE 19
10:00 a.m. – 6:00 p.m. Assembling a Poetry Manuscript
Suzanne Parker | Ophir Room
2:30 p.m. – 4:00 p.m. Writing with Animals
Alan Felsenthal | East Library
4:00 p.m. – 5:30 p.m. Publishing Alternatives
Melissa Marino | Ophir Room
EVENING EVENT: Keynote reading with Dani Shapiro
7:00 p.m., Reid Castle's West Room
This will be an open conversation with and reading by the bestselling author of both novels and memoir, who will tell us how she moves from fiction to nonfiction, and when, and why.

THURSDAY, JUNE 21
1:00 p.m. – 2:15 p.m. Writing with Wit
Dan Zevin | President’s Dining Room
1:00 p.m. – 4:00 p.m. Graphic Narrative Mini-Workshop
Mira Jacob | East Library
THURSDAY, JUNE 21
1:00 p.m. – 4:00 p.m. Writing for the Young Adult Market
Nora Baskin | Ophir Room
EVENING EVENT: Student reading
5:00 p.m. until we’re done! (Pizza dinner)
Come hear the participants of our Summer Writers’ Week workshops share their work from the semester.

All afternoon and evening events are free and open to the public.
For more details, visit M*****************************************villemfa.com.
Event Programs

Full Bleed Programs

Letter-size (8.5" x 11") folded to 5.5" x 8.5", saddle-stitched if more than one signature.
Event Programs

Non-Bleed Programs
Letter-size (8.5" x 11") folded to 5.5" x 8.5", saddle-stitched if more than one signature.
Congratulations on your graduation from WCC!

Transfer your associate's degree towards a bachelor's degree to start your junior year at Manhattanville College, or accelerate your learning with dual bachelor's/master's programs.

CHOOSE FROM:
1. A traditional undergraduate program with 50 plus majors to choose from. 
   admissions@mville.edu or call 914.323.5464 or visit mville.edu/admissions
2. APPEAL evening business programs for adults 21 years and older.
   business@mville.edu or call 914.323.5150 or visit mville.edu/APPPEAL

See our website for upcoming events and ask about our WCC cost savings.
Welcome Valiants!

AT ORIENTATION YOU CAN:
- Register for classes and make your Fall 2018 class schedule.
- Learn more about campus resources.
- Meet other students, faculty, and staff on campus.
- Gain a better understanding of the Manhattanville experience.

Register online and find more information at orientation.mville.edu; orientation@mville.edu | 914.323.5154

Center for Student Involvement and Leadership

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New Student and Family Orientation

Save the Date
All new students are required to attend one session.

June 6 / Wednesday to June 7 / Thursday
June 12 / Tuesday to June 13 / Wednesday
August 22 / Wednesday to August 23 / Thursday

School, Center, or department logo

Indicia

10˚ Angle for white logo box

School, Center, or department logo with or w/o address block

Body Copy

Marketing job code

Front

Back
Critical Narratives in Visualizing the Black Body in Photography and Popular Culture

Images of the black subject, whether artistic, documentary, or anthropological, are forever fixed in the popular imagination through photography. From the medium’s beginning, race and gender have shaped and controlled the reception of photographic portraits, both politically and aesthetically. Black American photographers responded to their own lives and their communities in similar ways since the 1840s. Some evoked an emotional message that went beyond the self-representation but connected in the re-characterization of the African American experience. The photographers coupled the aspirations and dreams of their subjects with their own. Since the 1930s, black photographers working all over the diaspora are responding to social issues and things beyond the sometimes-insular photographic community. This lecture will mediate between the objectification of the black body and (re)presenting the black body as it connects to the photographs by black and white photographers working from 1840 to the present, some who are actively involved in changing the course of photo history and fundamentally imaging the black body in Western arts.

Deborah Willis, Ph.D., is University Professor and Chair of the Department of Photography and Imaging at the Tisch School of the Arts at New York University and has an affiliated appointment with the College of Arts and Sciences, Department of Social and Cultural Analysis, Africana Studies, where she teaches courses on photography and imaging, iconocity, and cultural histories visualizing the black body, women, and gender. Her research examines photography’s multifaceted histories, visual culture, the photographic history of slavery and emancipation, contemporary women photographers, and beauty. She received the John D. and Catherine T. MacArthur Fellowship and a John Simon Guggenheim Fellowship. Willis is the author of Posing Beauty: African American Images from the 1890s to the Present; and co-author of The Black Female Body: A Photographic History; Envisioning Emancipation: Black Americans and the End of Slavery; and Michelle Obama: The First Lady in Photographs (both titles NAACP Image Award Winners).

Deborah Willis, Ph.D.
University Professor and Chair
Department of Photography and Imaging
Tisch School of the Arts, New York University

Critical Narratives in Visualizing the Black Body in Photography and Popular Culture

Thursday, October 25, 2018
7:30 p.m.
West Room, Reid Hall
MANHATTANVILLE COLLEGE
2000 Purchase Street, Purchase, New York 10577 | manhattanville.edu
Invitations: A2 Invite Suite Cont.

You are cordially invited to an Alumni Reception hosted by

The Department of Visual Studies & Art History

in the West Room of Reid Hall
immediately following the Arthur M. Berger Lecture

For those planning to attend
please RSVP by October 15 to
Professor Gillian Greenhill Hannum
914.323.5456 or Gillian.Hannum@mville.edu

School, Center, or department logo
Indicia
with or w/o address block

A2 Envelope

Insert Card or RSVP

RSVP Details

Logo

Layout Cont.
Chair's Corner

As the President of Manhattanville College, I welcome you to the Fall 2018 academic year. As we look forward to another year of unlimited possibilities, our residence halls are bustling with students, faculty, and staff. With the new academic year comes the chance to reflect on our past and look forward to the future. In this issue of the Manhattanville College Newsletter, we will share updates on the latest events and initiatives happening at Manhattanville College.

Fresh Faces

The Department of Dance & Theatre at Manhattanville College is proud to showcase the achievements of our students, faculty, and staff. In this section, we will highlight the accomplishments of our students and faculty members.

International Interest

As a college committed to international education, we are proud to provide opportunities for our students to explore the world. In this section, we will share updates on the latest international events and initiatives happening at Manhattanville College.

Chair's Corner

The importance of the arts and creativity cannot be overstated. They have the power to inspire, challenge, and transform our students and faculty. In this section, I will discuss the role of the arts in our society and the importance of fostering a culture of creativity.

Faculty Focus

This section will highlight the work of our faculty members. We will share updates on their latest research, teaching, and community engagement initiatives.

International Interest

This section will provide updates on the latest international events and initiatives happening at Manhattanville College. We will share news about our exchange programs, study abroad opportunities, and partnerships with institutions around the world.

Email: info@manhattanville.edu
Website: www.manhattanville.edu
**Chair's Corner**

The beginning of the 2017/2018 academic year jolted our thoughts, sending us into uncharted waters. Take a deep breath and embrace the journey.

- Take a moment to clear your mind and reflect on your goals and aspirations.
- Close your eyes and imagine the place you want to be, and work towards achieving it.
- Your path, like a dance, moves in rhythm, and each step is a moment to navigate and enjoy.

The first dance of the 2017/2018 academic year was a dance company performing in Capezio Theatre at Peridance. The dancers transported us back to the 60's through an elegantly crafted set. A Midsummer Night's Dream, performed in the Shen Wei Dance Arts center. After a moment to clear our thoughts, we were back from break, co-creating Nymphs & Lovers, a project that is currently under construction.

**Faculty Focus**

*Professor Shawn Bible*

For fresh faces in the dance department, the 2017/2018 NEWSLETTER featured a Fresh Faces column. Claire Porter, an international dance student from Roehampton University, England, and performed Measure Up, a piece created by guest choreographer Marta Renzi. Claire Porter, and performed in the Spring Dance Showcase. Professor Shawn Bible’s dance company, Professor Jeff Kaplan presented “A Night with a Star”, a dance concert guesting choreographers Maria Tarka, and Maria Rodrigues embarked on a dance-filled curriculum during their time at Manhattanville.

**International Interest**

The international interest section of the newsletter showcased the diverse and vibrant dance community around the world. The Performance Project was curated by famed New York City theater works and Evergrande Group from Malta, and the series of events celebrating the Austrian writer including staged readings and plays. Theodora Bautista and Sarah Le Guenno. The Shen Wei Dance Arts center. After a moment to clear our thoughts, we were back from break, co-creating Nymphs & Lovers, a project that is currently under construction. A Midsummer Night’s Dream, performed by Capezio Theatre at Peridance, Capezio Theatre at Peridance. The dancers transported us back to the 60’s through nostalgic pop bands and disco threads. Our Spring Dance Concert featured choreographers Shawn Porter, and Maria Rodrigues. The Shen Wei Dance Arts center. After a moment to clear our thoughts, we were back from break, co-creating Nymphs & Lovers, a project that is currently under construction. A Midsummer Night’s Dream, performed by Capezio Theatre at Peridance.

- What kind of music do you like? Pop, rock, or classical?
- What are your goals for the future?
- What inspired you to pursue a career in dance?

**Research in Review**

*Research Open Showing*, Brooklyn, NY. 2:00 p.m. at the Center for Performing Arts. Take a deep breath, close your eyes, and wander to the place you want to be.

- What inspired the research project you worked on?
- What did you learn from the process?
- What were the challenges you faced?

**Performance Playbill**

- A Doll’s House, this semester. We began the year with a powerful production of A Doll’s House, presented by the Manhattanville College Theatre Department.
- Thea Bautista and Sarah Le Guenno. The Shen Wei Dance Arts center. After a moment to clear our thoughts, we were back from break, co-creating Nymphs & Lovers, a project that is currently under construction. A Midsummer Night’s Dream, performed by Capezio Theatre at Peridance.

- What kind of music do you like? Pop, rock, or classical?
- What are your goals for the future?
- What inspired you to pursue a career in dance?

**Festival Feature**

Manhattan to Manhattan: 2017/2018 DANCE THEATRE at Manhattanville College. The dancers transported us back to the 60’s through nostalgic pop bands and disco threads. Our Spring Dance Concert featured choreographers Shawn Porter, and Maria Rodrigues. The Shen Wei Dance Arts center. After a moment to clear our thoughts, we were back from break, co-creating Nymphs & Lovers, a project that is currently under construction. A Midsummer Night’s Dream, performed by Capezio Theatre at Peridance.

- What kind of music do you like? Pop, rock, or classical?
- What are your goals for the future?
- What inspired you to pursue a career in dance?

**Chair’s Corner**

- Take a deep breath, close your eyes, and wander to the place you want to be.
- What inspired the research project you worked on?
- What did you learn from the process?
- What were the challenges you faced?
Layout

Mailing Indicias

Mailings can be sent using the First-class or Non-Profit Organization Indicias. Before any indicia is added to a mailing piece, be sure to secure approval for layout/positioning from the local U.S. Postal Office. Postal officer will advise of postage charge which must be paid upfront. Be sure to secure all approval prior to printing any job.

Presorted
First Class
U.S. Postage
PAID
White Plains, NY
Permit #5165

Nonprofit
Organization
U.S. Postage
PAID
White Plains, NY
Permit #5165