



**SCHOOL OF BUSINESS**  
MANHATTANVILLE COLLEGE®

## PRESS RELEASE

Press Contact:

Jean Mann

[Jean.mann@mville.edu](mailto:Jean.mann@mville.edu)

914-323-5419

### **The Manhattanville School of Business Nonprofit Management Certificate approved for social work and fundraising CPEs**

*Tools, practices and continuing education credits for those working in nonprofits*

**Purchase, N.Y. (September 6, 2016)** – The Manhattanville School of Business has been approved to provide continuing education credits to Licensed Master Social Workers and Licensed Clinical Social Workers (LMSWs and LCSWs) in New York State starting August 2016 through its Nonprofit Management Certificate program. This is in addition to the Certified Fund Raising Executive (CFRE) credits also offered through the Nonprofit Management Certificate program.

The Nonprofit Management Certificate program was designed for nonprofit leaders, board members, volunteers, fundraising professionals, social workers and those interested in the nonprofit sector. It is unique in that it addresses the business needs of today's nonprofits, offered in a hybrid format, taught by leading practitioners and conceived by an advisory board of the area's nonprofit leaders.

It is a common practice in many human service organizations to promote direct service practitioners (including social workers) into management but often there is little or no attention paid to the adjusted sense of identity and the key business skills needed to best serve the agency and clients.

"In order to thrive as leaders in human service organizations, new managers need to be able to leverage and manage resources, create and influence policy and evaluate outcomes. They need to be able to communicate, advocate, supervise, build relationships and plan for the future" said Rhonna Goodman, Director of the Nonprofit Certificate program. "Each module directly addresses the business skills nonprofit leaders find most valuable."

All participants in the Nonprofit Management Certificate program will gain an enhanced ability to meet the challenges of the nonprofit world. They will learn the organizational requirements of effective management, and the values and purpose of strong leadership" said Steve Albanese, interim dean of the Manhattanville School of Business.

In addition to earning CPE credits, those who complete all five modules receive a certificate of completion and are eligible to receive advanced standing in the M.S. in Business Leadership degree.

For more information on the Nonprofit Certificate program and Continuing Professional Education (CPE) credits see <http://www.mville.edu/programs/nonprofit-management> or contact [Rhonna.Goodman@mville.edu](mailto:Rhonna.Goodman@mville.edu) or call 914-323-5150.

### **About The Manhattanville School of Business**

The Manhattanville School of Business (MSB) helps prepare today's professionals for tomorrow's business. Students capitalize on the school's industry-driven content, convenient formats, and extensive faculty and alumni network. Graduates and faculty are employed at top companies including Morgan Stanley, MasterCard, PepsiCo, the NFL, Verizon, and the New York Stock Exchange. Located in the heart of Westchester County in Purchase, NY – and surrounded by Fortune 100 and 500 companies – MSB offers six career focused master's degrees, APPEAL: five accelerated bachelor's degree programs for adult learners and degree completers; several dual B.S./M.S. degrees options; Post Baccalaureate/Pre-health course of study; the Institute for Managing Risk; Nonprofit Management Certificate program delivered in five-module hybrid format; and the Women's Leadership Institute, designed to meet the leadership and professional development needs of women in the workplace. Additionally, MSB's Corporate Learning Services offers an array of industry-driven resources to assist organizations develop their employees and achieve their goals. For more information about MSB visit <http://www.mville.edu/business> or call 914-323-5150.

# # #