



Press Release

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Manhattanville College School of Business Introduces Undergraduate Degree Programs Geared Toward Adult Learners

Accelerated evening programs for professional adult learners ages 21 years and older

Purchase, N.Y. (Feb. 3, 2016) - Adult learners have become the fastest growing college student population, according to Ruffalo Noel Levitz, a consulting company for higher education. Reports indicate that many adults have not had the opportunity to complete their degrees in what was once deemed the traditional time frame, 18 to 22 years old.

To address this reality, The Manhattanville College School of Business has launched its APPEAL programs, undergraduate accelerated degree programs specifically designed for adult learners 21 years of age and older. APPEAL will enable Manhattanville's adult students to complete their degrees on a schedule convenient to those working full time and in an accelerated timeframe. Classes are held on evenings and weekends, taught in accelerated seven-week formats, and offered six times per year, allowing adult students the flexibility to start or take off classes as their schedule allows.

"There was a high demand for business programs geared toward adult degree completers, and The Manhattanville School of Business was ideally positioned to meet these students' career-focused education needs," said Dr. Anthony Davidson, dean of The Manhattanville School of Business. "Our classes are taught by leading business professionals, many of whom work for the global corporations that surround our campus. Students are immersed in content they can apply immediately to their work place and the classroom becomes a center of networking opportunities."

APPEAL degree programs are available for new students, transfer students, those with an associate degree or transitioning from the military. In addition to five bachelor degree options, they offer seven dual (bachelor's/master's) degrees, saving students both time and money.

For more information on APPEAL, visit: <http://www.mville.edu/business/adultundergraduate>.

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About The Manhattanville School of Business:

The Manhattanville School of Business (MSB) helps prepare today's professionals for tomorrow's business. Students capitalize on the school's industry-driven content, convenient formats, and extensive faculty and alumni network. Graduates and faculty are employed at top companies including Morgan Stanley, MasterCard, PepsiCo, the NFL, Verizon, and the New York Stock Exchange.

Located in the heart of Westchester County in Purchase, NY – and surrounded by Fortune 100 and 500 companies – MSB offers six career focused master’s degrees, APPEAL: five accelerated bachelor’s degree programs for adult learners and degree completers; several dual B.S./M.S. degrees options; Post Baccalaureate/Pre-health course of study; the Institute for Managing Risk; Nonprofit Management Certificate program delivered in five-module hybrid format; and the Women’s Leadership Institute, designed to meet the leadership and professional development needs of women in the workplace. Additionally, MSB’s Corporate Learning Services offers an array of industry-driven resources to assist organizations develop their employees and achieve their goals.

For more information about MSB visit www.mville.edu/business or call 914-323-5150.