DEAN DAVIDSON’S CORNER

This February Dean Anthony Davidson had a chance to sit down and chat with Provost Lisa Dolling about her return to Manhattanville, her role as Provost, and her thoughts about the role of the School of Business.

AD: It has to be somewhat not only sweet but very exciting to come back to your Alma Mater.

LD: Yes indeed it is. I was repeatedly told that this is not the same college that I attended way back when but I feel in many respects that it is - and that’s very heartwarming.

AD: So, I’m from business and you’re from liberal arts (smiles), tell us a little bit about how you see the relationship between these areas developing at Manhattanville.

LD: As you know we’re in this ongoing effort to distinguish Manhattanville, to make it known for something unique and I think one the ways we can do that is to redefine Liberal Arts in a more practical way. One of my favorite stories to tell is back when I was Dean of Arts and Letters at Stevens Institute of Technology, and I was speaking with my director of the Art and Technology program about a senior capstone course for his majors. He told me he wanted all the art majors to take a course in Entrepreneurship and I remember thinking I cannot imagine anything more orthogonal to being an artist than being an entrepreneur. He quickly explained to me that in fact an artist, more than anyone else, needs to be able to sell him or herself, and that’s when I realized the business mentality if crafted creatively and pursued properly is exactly what the humanist or the artist or the liberal arts student needs; it involves selling oneself; being confident; being innovative and creative. And so I think the more we can work with the School of Business along those lines the better of Manhattanville will be.

MSB HAS NEW APPEAL

Our adult (ages 21 and over) accelerated programs have a new name: APPEAL

APPEAL: Accelerated Professional Programs for Evening Adult Learners

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AD: If I hear you correctly then, we shouldn’t think of these things in terms of educational disciplines like Liberal Arts and Business but we should think of them in terms of approaches?

LD: I absolutely agree and I think we have before us a wonderful opportunity to redefine the business school along similar lines. Social entrepreneurship fits perfectly well with Manhattanville’s mission. The work you’ve done with the Women’s Leadership Institute is also perfectly aligned with the tradition of Manhattanville, as well as its mission from its very beginning, that we have a way of enhancing and expanding what we’ve been doing for these 175 years and driving it to the 21st century.

AD: Well, first of all thank you very much for those kinds words, that was the reason why I felt that Manhattanville was the perfect place to launch this idea. This is a great segue to my next question because on our March 30th event, “Women: Where Are We Today,” you will be a featured panelist representing the field of academia. I’d really like to hear your thoughts on where you feel women are today in business and where they might be headed.

LD: I think in many respects, unfortunately, women are still striving. I believe there still is not the same equal recognition or equal support as there is for men. I don’t know why that’s the case, I know a lot of women are trying to address that problem, so if I had to answer the question where are we (pauses thoughtfully) — I’d say “we’re getting there.”

AD: Well, I’m looking forward to hearing more on March 30th. I do thank you for your time, I know this is always a busy time of year, and I want to leave you with one last question. As a philosopher, what is the one book you would say is a must read for everybody/anybody, maybe you want to distinguish between students, faculty and administration?

LD: The easy way out would be to say read the complete Encyclopedia of the history of philosophy (laughs) but I actually do answer that question differently depending on what I’m teaching. However, if there was one work that I believe would be most beneficial and effective for everyone in terms of living the best and most successful life possible, a work to get to know, not just to read but to get to know it would be Aristotle’s Nicomachean Ethics. It’s a work that I draw upon almost on a daily basis and I refer to constantly both inside and outside the classroom.

AD: That’s great! So let me just conclude by saying that I personally, as well as the staff of the Manhattanville School of Business, appreciate your support. The energy is great, I love coming to our meetings, and am energized by the many ideas we discuss. We look forward to great things ahead for Manhattanville and for the School of Business.

LD: My absolute pleasure, thank you for all you do as well.

DR. DOLLING WILL BE ON THE WLI PANEL ON MARCH 30TH. SEE OUR EVENTS SECTION.

MANHATTANVILLE SCHOOL OF BUSINESS INTRODUCES APPEAL PROGRAMS

(Cont. from P.1)

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MEET OUR STUDENTS

M.S. MARKETING COMMUNICATION MANAGEMENT

CONSTANCE SAVAGE

Constance Savage with President of Maison Louis Jadot, in Beaune, France.

Q. Constance, what made you choose the Manhattanville School of Business?
A. I have had a high opinion of Manhattanville due to the pastoral look of the campus, which I can see from my office window. I looked into pursuing a Masters in Philosophy many years ago and then a Masters of Marketing, and each time I was impressed by the curriculum.

Q. What class did you find most helpful to your job/career?
A. The courses I found most helpful professionally were those taught by the many professors who made such efforts to relate their subject matter to real-life situations. The professors were very engaged, and the small class size ensured that students, myself included, could dive deep and find the useful nuggets. Furthermore, the professors’ passion for and mastery of their subject matter meant that they could be a true resource for students, not only during coursework, but as professional contacts after completion of their classes. Although I have not done so, I can easily imagine reaching out to any of the many intelligent and friendly professors I had while at Manhattanville, for business advice.

Q. Are you still in contact with any of your fellow classmates, faculty and/or MSB staff?
A. Again, while I have not been in contact with professors after the completion of my Master’s degree, I can easily imagine doing so. In fact, I have maintained contact with some of them on a more personal level (through Social Media), and I find that their attitude engendered respect amongst all students.

M.S. SPORT BUSINESS MANAGEMENT

AARON KOLODNY

Q. Aaron, what made you choose the Manhattanville School of Business?
A. I chose Manhattanville School of Business because of the location, the reputation of the program in the current sport management field and academics, and the geographic proximity to New York City. These three variables all enable students to obtain desired internships and future careers in the competitive sports business field. I also was very impressed with the faculty during my initial Open House and their prominent list of key advisors in the sport management field.

Q. What class did you find most helpful to your position at ECAC?
A. With regards to my position at the ECAC, I would say that all classes so far have been helpful during my tenure.

Q. How does what you are learning apply to what you are doing?
A. In regards to the transition of what I am learning to what I am doing has been most evident with my grasping financial accountability involved in sports management. I have learned a better understanding of the accounting department and the role the college conference office provides to its member institutions. I have worked collaboratively with the ECAC team to learn about the day-to-day and fiscal year operations and discussed future strategic plan investments.

NONPROFIT MANAGEMENT CERTIFICATE

ALEX PAYAN

Q. What inspired you to take the certificate program?
A. I currently work in a leadership capacity for a large coalition with multiple sector representation to design, coordinate, plan, implement and evaluate community wide prevention efforts.

Q. How did the certificate program help prepare you for your challenges at work?
A. All in all, the program covers all the fundamentals I need to reach my career objectives and at the same time prepare me for unexpected challenges.

Q. Did you meet interesting students and professors with whom you would like to stay in contact?
A. It’s been an honor for me to join such a prestigious program at Manhattanville College. A program that fosters and reflects a diverse and such a dynamic community of educators is definitely a program I want to be part of. In each module there was a great synergy with my class mates who all brought their unique experiences and knowledge.
NONPROFIT MANAGEMENT CERTIFICATE IS GEARING UP FOR ITS 2ND COHORT RUNNING IN FALL 2016

Spring module offerings still available in:
- Fundraising and Development March 30th
- External Relations May 4th
- Marketing June 1st

For more information contact Rhonna.Goodman@mville.edu

SHRM CERTIFICATION PREPARATION COURSE

HR Professional Development Workshops
- Developing Legal and Effective Job Descriptions: April 15th

Contact Nancy.urell@mville.edu for more information.

DID YOU KNOW?

MSB RECEIVED NYSED APPROVAL TO OFFER THREE ADDITIONAL DUAL DEGREES IN:
- B.S. Business Management and M.S. in Human Resource Management and Organizational Effectiveness
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...BRINGING THE TOTAL TO 10 DEGREES.

For more information contact Monika.Pottgen@mville.edu

FOLLOW THE SCHOOL OF BUSINESS ON SOCIAL MEDIA FOR UPCOMING EVENTS, PROMOTIONS, STUDENT NEWS AND CAREER OPPORTUNITIES

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LINKEDIN
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BLOGGER
http://mvilleb-schoolbulletin.blogspot.com/

CALENDAR OF UPCOMING EVENTS

APRIL 14TH- 8:00 AM
MSB, Jackson Lewis to co host the Business Council of Westchester HR Panel Breakfast.

For more information see: www.bcw.org

APRIL 14TH- 6:00 PM
MSB Careers in Human Resources Panel Discussion co-sponsored with CCD in the West Room.

For more information
www.mville.edu/events

WOMEN’S LEADERSHIP INSTITUTE
MARCH 30TH-6:00 PM
Where We Are Today panel discussion.
- Susan Stevenson, Executive Director - Energy, Productivity and Capital, Praxair Inc.
- Lisa Dolling, Provost, Manhattanville College
- Jessica Robinson, Sr. Director of Marketing, Portfolio Brands, HEINEKEN USA, Inc.
- Lisa Golia, Chief Administration Officer, Morgan Stanley
- Moderated by Juana Hart, J-Hart Communications
- Jennifer Thorpe-Moscon, PhD, Director, Panel Management of Catalyst

For more information see www.mville.edu/wli

to register please click here

JUNE 8TH - 8:30 AM
2nd Annual Women’s Leadership Summit.
Reid Castle Full day program: for more information see www.mville.edu/wli

INSTITUTE FOR MANAGING RISK
APRIL 19TH-6:00 PM
Breakfast presentation “Preparing for the Unknown: Managing Risk in Non Profit Organizations,” co-sponsored with MSB Non-profit Management.

Contact Rhonna.Goodman@mville.edu or Michele.braun@mville.edu to request an invitation.